

## **Mass Media Quotes**

1. What the mass media offers is not popular art, but entertainment which is intended to be consumed like food, forgotten, and replaced by a new dish.

**W. H. Auden**

2. All of us who professionally use the mass media are the shapers of society. We can vulgarize that society. We can brutalize it. Or we can help lift it onto a higher level.

**William Bernbach**

3. Do we have free will, or do the mass media and our culture control us, our desires and actions, from the moment we're born?

**Chuck Palahniuk**